Mockup Review Notes
Creative Director: Grace Kahler
Designer: Ayah Abdelhameed

Mockup-A
- I am immediately drawn to the clean-cut aesthetic, the black and white typography and navigation, that pairs nicely with the vibrant colors used in Murakami's designs.
- I didn't intuitively understand that that Murakami flower is supposed to lead me to the home page. Perhaps to make that the design intent, you could move the flower to the left-hand side of the navigation bar at the top.
- Just like the example used in class, it would be a smart move to repeat the nav bar in the bottom footer. Nice touch to include the Instagram and twitter/x handles.
- We mentioned this in our last meeting, but I would like to see the possibility of using the Murakami flower as the cursor for the desktop version.
- If you choose to center the content and give some space in the left and right margins, you could add a side navigation bar on the left-hand side that follows as you scroll down.
- Consider combining the exhibits and galleries page
- To make the homepage a little more focused as a bio/about page, consider including
  - Short description of who Takashi Murakami is with a black and white portrait photo of him to pair with.
  - Outline key words in the text description to be a link to the other pages (collabs, artworks, etc.)
- If doable, make it so when the user clicks on artwork it becomes Fullscreen

Mockup-B
- I would say that Mockup-A resonated with my vision for the site more than mockup-B. The reason being is that the more fantastical and decorated font choice conflicted visually with Murakami's design.
- If we were to go with this design, I would suggest making the background a flat color instead of highly textured background to minimize the amount of visual distraction on the page.